



CAMERON STATION
COMMUNITY WEBSITE
NOW ACCEPTING ADVERTISING

SPECIAL INTRODUCTORY PRICES...LIMITED TIME!

Advertising Policies & Procedures

The Cameron Station website, www.cameronstation.org, is now accepting advertising.

Advertising space is limited and is filled on a first-come, first-served basis. The ads published on the site are solely at the discretion of the Cameron Station Community Association (CSCA) Communications Committee.

Ads will be scheduled to start on Mondays and will run for 28 days. Only one ad per advertiser per four-week period is permitted. Payment and ad referral must be received by the Wednesday before the Monday the ad can be posted. If this is the first time submitting the artwork, additional time may be required to ensure that the image is web-ready. Images can be submitted in color in .jpeg, .tiff, .gif format. No audio or FLASH is allowed.

Advertising Rates

Three ad sizes are available on the website. A special introductory rate is being offered as quoted below.

1. **Horizontal banner ad** (rotating 5 ads throughout site, not including home page) \$100 per 28 days. Image must be 468 x 60 pixels.
2. **Vertical ad on left side** (rotating 5 ads throughout site) \$75 per 28 days. Image must be 120 x 240 pixels.
3. **Square ad on bottom right of home page** (rotating 5 ads on home page only) \$50 per 28 days. Image must be 200 x 200 pixels.

Checks should be addressed to Cameron Station Community Association and sent to Community Manager, 200 Cameron Station Boulevard, Alexandria, VA 22304. Artwork should be emailed to advertising@cameronstation.org

NOTE: The included advertisements or references to websites of third parties do not indicate an endorsement by the Cameron Station Community Association, Inc. and are not verified for accuracy. The CSCA will not be responsible for poor ad reproduction due to the quality of the material provided by advertisers.